
June 14, 2005

TO: Supervisor Gloria Molina, Chair
Supervisor Yvonne B. Burke
Supervisor Zev Yaroslavsky
Supervisor Don Knabe
Supervisor Michael D. Antonovich

FROM: Pastor Herrera, Jr.
Director

SUBJECT: Verizon Request for Cable Franchise: Malibu Unincorporated Area

On June 13, 2005, representatives from my office and I met with Verizon representatives to discuss their interest in obtaining a cable franchise from the County. Verizon stated that they would be submitting a franchise application to our office shortly. Their intention is to provide cable television services to residents in the Malibu unincorporated area. Verizon already provides telephone service to residents in this area. They have stated that they wish to provide voice (telephone), video (television) and data (internet) services.

Currently Charter Communications has a cable franchise with the County for the same geographic area. Charter serves approximately 3,100 cable customers in that franchise area. Verizon is proposing they would provide competitive services using "Next Generation" technology. They informed us that they will be using a fiber network and will provide more services, competitive rates and better customer service than is currently being offered.

Once Verizon's franchise application has been received, my office will review and process it. After completion of this intensive process that includes the negotiation of all franchise terms and a hearing before the Business License Commission, this matter would be placed on your Board's agenda for approval consideration.

Any questions or concerns regarding this matter can be directed to Fern Taylor, Chief, Telecommunications Franchising at 213-974-2711 or ftaylor@co.la.ca.us.

c: Board Chief Deputies
DCA Board Liaisons
David E. Janssen, Chief Administrative Officer
Raymond G. Fortner, Jr., County Counsel
Micheline Ruben, Deputy County Counsel
Fern Taylor, Chief, Telecom. Franchising

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